

## KINERET BEN KNAAN

Otto G. Richter Library  
1300 Memorial Drive  
Coral Gables, FL 33146

+1 305-284-3077

kbenknaan@miami.edu

### EDUCATION

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Bar-Ilan University, Israel	
<b>Master of Information Science</b> , Information Technology Track	<b>2013</b>
Tel Aviv University, Israel	
<b>Master of Arts, Art History</b>	<b>2008</b>
Tel Aviv University, Israel	
<b>Bachelor of Arts, Art History</b>	<b>2004</b>

### CERTIFICATES

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Cornell University	
<b>Business Analytics Certificate</b>	<b>2019</b>

### AWARDS

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Erasmus+ International scholarship of the European Union for Continuing Education.	<b>2016</b>
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### EMPLOYMENT

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#### *University of Miami*

##### **Research & Assessment Librarian** **2017-Present**

- Provide leadership and support for evidence-based decision making related to services, collections, technology, and physical spaces.
- Analyze and report quantitative and qualitative data gathered from various sources including library systems, vendor statistics, observations, surveys, web analytics, interviews, and focus groups. Facilitate the use of this data to support of strategic planning and overall library assessment initiative.
- Coordinate the library statistics required for both internal and external bodies. Serve as UML liaison to any data requests from the office of Planning, Institutional Research, and Assessment (PIRA) at the University of Miami.
- Administer usability testing, surveys, focus groups and other user-centered assessments in collaboration with the UX Team.
- Provide assessment support to the Learning Commons program, including responding to requests from the Learning Commons partners and Steering Committee for research and assessment reports.

##### **Subject Liaison for Judaic Studies** **2019- Present**

- Provide collection development and research services to the Judaic Studies program.
- Cultivate partnership between Jewish organizations and the Library to develop and curate collections, programs and exhibitions.

#### *Ben-Gurion University, Israel*

##### **Acquisition Librarian** **2012- 2016**

- Managed all aspects of continuing and electronic resource acquisitions, including trials, ordering, receipt/activation, access, maintenance, assessment and renewals/cancellations.
- Managed the licensing agreements of electronic resources, including reviewing, evaluating and negotiating licenses for new and continuing electronic content.
- Negotiated with vendors and publishers. Served as a liaison between the library, vendors/publishers, and consortium.
- Managed usage statistics: gathered and maintained usage statistics for monitoring data usage, and calculated cost-benefit on electronic content subscriptions.

- Managed, designed and prepared financial reports based on allocations, encumbrances, and expenditures. Maintained accurate acquisition records and utilized these for future budget planning.

*Ben Gurion University, Israel*

**Project Coordinator, BGU Kidumatica Youth Math Club**

**2008-2012**

- Planned, organized and managed all club activities, operations, and logistics, including student recruitment, orientation, and curriculum.
- Contributed to a successful proposal for the [Ted Arison Family Foundation](#), which resulted in \$300,000 of grant support to the BGU Kidumatica project.
- Managed research funds and grants and oversaw their usage.
- Put together events and budget reports for club donors and sponsors.
- Designed and maintained a website for the “Kidumatica” project.

*Tel Aviv University, Israel*

**Research Assistant, Prof. Eshel Jacob’s research group.**

**2004-2007**

- Managed research budgets and administered grant proposals for Israeli foundations and international agencies, including the [ISF- the Israel Science Foundation](#) and [Bikura Research for "High Risk" projects](#).
- Administered patent registration processes.
- Coordinated between relevant researchers from various academic institutions, nationally as well as internationally.
- Designed and maintained a website for Prof. Ben-Jacob’s research group.
- Initiated the [Petri Dish design project](#), combining art with scientific research on bacteria. Designs were published in scientific books, journal articles, and covers, including [Scientific American](#) and [Oxford](#) publications.

## PUBLICATIONS

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- Darby, Andrew, and Kineret Ben-Knaan. "Comparing Apples to Oranges? Doing UX Work across Time and Space." In *Proceedings of the 2018 Library Assessment Conference Building Effective, Sustainable, Practical Assessment*, 762-772. Washington, DC: Association of Research Libraries, 2019. <https://www.libraryassessment.org/wp-content/uploads/2019/10/Proceedings-2018-rs.pdf>.
- Darby, Andrew, and Kineret Ben-Knaan. "Assessing UX Work over Time: A Data Management Approach." In *User Experience in Libraries Yearbook 2019: From Research to Design*. Cambridge, England. In Press.
- Ben-Knaan, Kineret, and Andrew Darby. "Build a Live & Interactive Library Dashboard Using Google Data Studio." In *Data-Driven Decision-Making in the Library: Using Business Intelligence and Data Analytics Software Tools for Library Management*. Lanham: Rowman & Littlefield, In Press.
- LITA guides

## SOFTWARE

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- Ben-Knaan, Kineret, and David Ben-Knaan. "Ex Libris Alma Analytics API connector to Google Data Studio." *Available: University of Miami Library GitHub*. November 17, 2018. <https://github.com/UMiamiLibraries>.

## PRESENTATIONS

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- Darby, Andrew, and Kineret Ben-Knaan. "Comparing Apples to Oranges? Doing UX Work Across Time and Space." Paper presented at the 2018 Library Assessment Conference — Building Effective, Sustainable, Practical Assessment, Houston, Texas, December 2018.
- Ben-Knaan, Kineret, and Andrew Darby. "Make Your Library's Data Accessible and Usable: Create Live Dashboards with Google Data Studio." Poster presented at the 2018 Library Assessment Conference — Building Effective, Sustainable, Practical Assessment, Houston, Texas, December 2018.
- Ben-Knaan, Kineret. "Consolidate Your Library's Data using Google Data Studio & Alma Analytics API Connector." Paper presented at ELUNA 2019 Annual Meeting, Atlanta, Georgia, May 3, 2019.

Darby, Andrew, and Kineret Ben-Knaan. "Assessing UX Work over Time: A Data Management Approach." Paper presented at the 5th annual international User Experience in Libraries conference, Royal Holloway, University of London, June 19, 2019.

Ben-Knaan, Kineret, and Andrew Darby. "The Learning & Research Dashboard: Making Data-Driven Decisions with Google Data Studio." Paper presented at 13th International Conference on Performance Measurement in Libraries (LibPMC), Aberystwyth, Wales, UK, July 24, 2019.

Ben-Knaan, Kineret. "Consolidate and Visualize Your Library's Data using Google Data Studio." Paper presented at 2019 FACRL Annual Conference, Ft. Lauderdale, FL, October 18, 2019.

## PROFESSIONAL SERVICE

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### **Library Leadership and Management Association (LLAMA)**

- Library Assessment Repository Task Force group

### **University of Miami Libraries**

- UML User Experience Team (Co-Chair)
- Exhibits Council Team
- Faculty Research Commons, Working Committee
- Professional Development Committee